

- 1 BUSINESS REVIEW FULL-YEAR 2015
- 2 FINANCIAL PERFORMANCE FULL-YEAR / FOURTH QUARTER 2015
- ROADMAP & OUTLOOK 2016



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1 BUSINESS REVIEW FULL-YEAR 2015



Headwinds dominated the year

Business environment

- » A challenging year with four major unfavourable trends:
 - global overcapacities put pressure on base prices
 - dramatic oil price drop severely hit important oil and gas industry
 - commodity prices declined by 30% to 45% to multi-year lows for nickel, scrap steel,
 chromium, molybdenum, leading to a write-off on inventories
 - EUR / CHF devaluation impacted Swiss operations
- » Business sentiment deteriorated towards year-end; no immediate improvement going into 2016



Industry & Regional recap – Automotive sector solid, Oil & Gas sector hit hard

Industry sectors

- » Differentiated development in our customer industries:
 - automotive sector with moderate, but stable growth throughout the year
 - demand from the mechanical & plant engineering industry lower as expected
 - oil price continues to burden oil & gas industry with an acceleration towards year-end –
 oil rig count > 60% lower than at the beginning of 2015

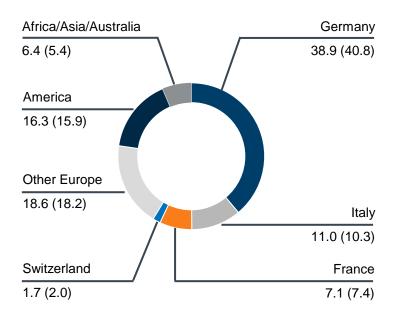
Regional development

- » Asia/Africa/Australia recorded sales volume growth of 9%, from a low base
- » Sales volumes in Europe and America declined 8.2% respectively 6.9%

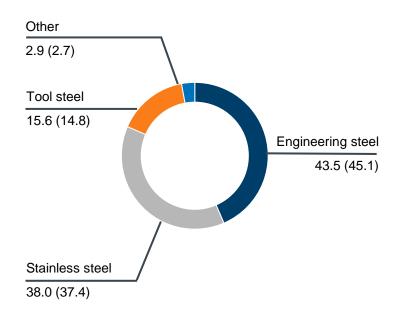


Africa/Asia/Australia and higher margin products gaining

Revenue by region 2015 (2014*), in %



Revenue by product group 2015 (2014*), in %

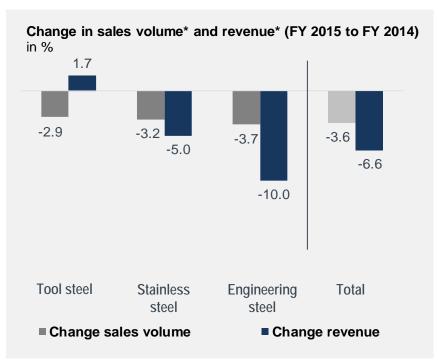


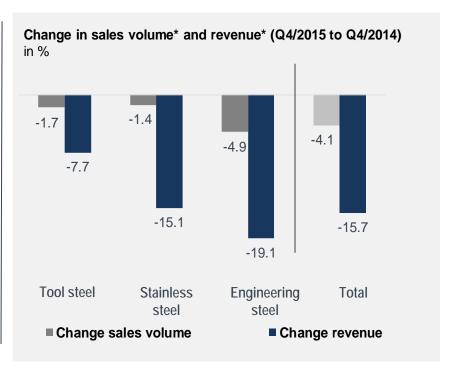
- » Higher share of revenues from America due to appreciation of USD against EUR
- » Favourable shift to higher margin tool steel and stainless steel

^{*} Restated due to deconsolidation of discontinued operations.



Sales volume and revenue by product groups





- » Continuing fall in prices for scrap and alloying elements, particularly in the second half-year, and further pressure on base prices resulted in lower revenue.
- » Product mix improved, with higher share of group revenue from tool steel, stainless steel

^{*} Restated due to deconsolidation of discontinued operations



Immediate actions taken to mitigate weak markets ...

» Commodity price drop

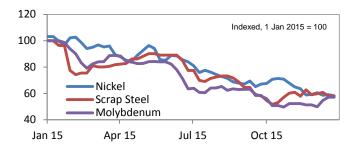
- net working capital reduction
- maintain surcharge pricing
- group-wide purchasing

» EUR / CHF devaluation

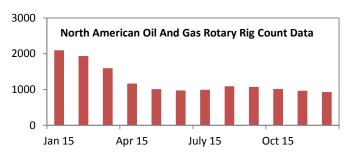
- cost cutting / restructuring
- working time extension
- supplier renegotiations (raw materials)

» Weak oil and gas industry

- adapt workforce
- develop new markets,
 reduce dependency from oil & gas







Source: Bloomberg



... and work on building a stronger S+B despite market turbulences

- » Divestment of non-core assets sale of distribution units in Germany, Belgium, the Netherlands and Austria – transaction closed in July 2015
- » Business combination consolidation of all three North American production operations into one integrated Business Unit "Finkl Steel"
- » Uniform market presence production and distribution activities of former "S+B Bright Bar" bright steel entities combined, operating under the name "Steeltec"
- » Focus on growth markets inauguration of new Sales & Services sites in China, Japan, and Thailand
- » Roll-out "One group one goal" initiative: corporate culture, integration of Business Units
- » Corporate Centre transferred to Lucerne fully operational since October 2015



2 FINANCIAL PERFORMANCE – FULL-YEAR & FOURTH QUARTER 2015



Sales volumes and revenues reflect challenging business conditions

in m EUR (all figures continuing operations)	FY 2015	FY 2014	Change
Production crude steel (kilotonnes)	1 907	2 014	-5.3%
Sales volume (kilotonnes)	1 763	1 829	-3.6%
Revenues	2 679	2 869	-6.6%
Adjusted EBITDA / adjusted EBITDA margin	169.6 / 6.3%	256.6 / 8.9%	– EUR 119.0 m / –260 bps
EBITDA / EBITDA margin	159.0 / 5.9%	246.6 / 8.6%	– EUR 87.6 m / –270 bps
Earnings after taxes (EAT)	-35.4	52.0	n/m
Net income/loss (EAT) 1)	-166.8	50.0	n/m

¹⁾ includes impairment of EUR –128 m from discontinued operations

- » Sales volumes in 2015 were lower than in the prior year on account of considerable declines in the oil and gas business
- » Revenue decreased more than sales volumes due to sharply falling commodity prices
- » Impairment loss of EUR 128 million from the divestment of distribution units



Business Unit performance – higher revenues in Sales & Services, lower EBITDA in both Divisions Production and Sales & Services

Revenues (in m EUR)	FY 2015	FY 2014	Change (%)	Q4 2015	Q4 2014	Change (%)
Production 1)	2 452.8	2 668.6	-8.1	514.8	628.4	-18.1
Sales & Services 1)	543.5	496.9	+9.4	117.3	124.0	-14.3
SCHMOLZ + BICKENBACH Group 1) 2)	2 679.9	2 869.0	-6.6	571.3	677.5	-15.7

EBITDA (in m EUR)	FY 2015	FY 2014	Change (in m EUR)	Q4 2015	Q4 2014	Change (in m EUR)
Production 1)	155.0	236.7	-81.7	36.1	62.9	-26.8
Sales & Services 1)	17.4	22.2	-4.8	2.0	3.2	-1.2
SCHMOLZ + BICKENBACH Group 1) 2)	159.0	246.6	-87.6	36.2	60.3	-24.1

¹⁾ Continuing operations 2) Group figures include Other and consolidation/eliminations



EBITDA significantly affected by unfavourable market developments, acceleration in the second half-year

EBITDA bridge full-year 2015, by quarters

in m EUR



Financial Performance Full-Year / Q4 2015



One-time EBITDA effects and market movements not fully compensated

One-time effects	impact 2015, in m EUR
Inventory write-downs	~ 30
Delay new cooling bed Siegen	~ 5
Market movements	
Oil & Gas market (mainly H2)	~ 25
Exchange rate EUR/CHF	~ 20
Tariffs, volumes, prices	
Total negative impact	80

Offsetting measures	impact 2015, in m EUR
FTE reduction	6
Raw materials	10
Lower repair & Maintenance	6
Other discretionary expenses	14
Total positive impact	36



Net debt reduced by approximately EUR 120 million

		year-end 2015	year-end 2014	Change (%)	end Q3/2015
Net debt	EUR m	471.1	587.2	-19.8	543.7
Net debt/adjusted EBITDA 1)	factor	2.8	2.3	0.5 points	-
Shareholders' equity	EUR m	750.6	900.9	-16.7	765.7
Equity ratio	%	35.6	35.9	-30 bps	34.9

¹⁾ LTM

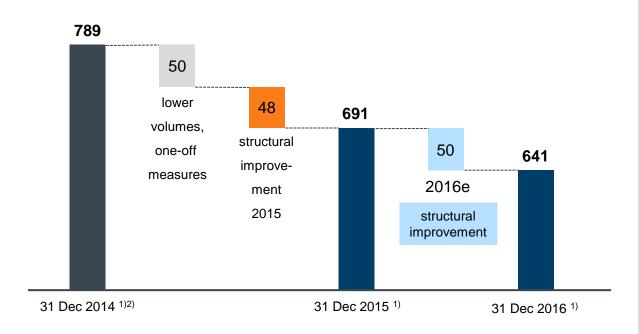
- » Decrease in net debt attributable to structural reduction of NWC and lower raw material prices
- » Increase of net debt/adjusted EBITDA ratio
- » Further improved headroom after amendment of financial covenants for 2016



Structural NWC reduction – further cash preservation in 2016/2017

Net working capital development

in m EUR



¹⁾ Continuing operations

Net Working Capital

- » Targets defined
- Sustainable reduction of NWC – with a focus on inventories
- » NWC cockpit and guidelines introduced
- » Best Practice Groups for inventories, accounts receivable and accounts payable

Examples:

- » Warehouse optimization
- » Improve throughput of work-in-process (WIP)
- » Reduction of scrap inventory

Financial Performance Full-Year / Q4 2015

²⁾ Adjusted for FX, raw material prices, other



Additional capex in 2015 balanced against disposal proceeds

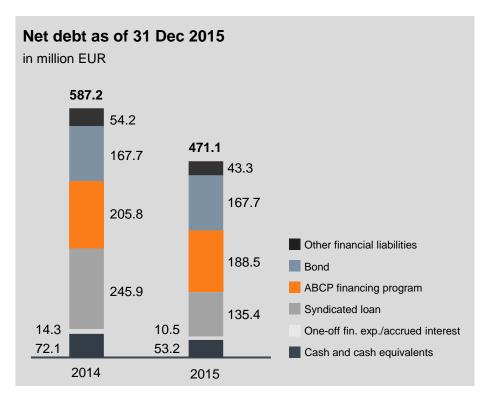
Capex project	in m EUR
Acq. of property in Dusseldorf, Germany	42
Cooling bed in Siegen, Germany	12
AT landfill in Siegen, Germany	7
Additional capex in 2015	61
Proceeds from disposal	-48.6
Reported Capex FY 2015	157.5
Sustainable capex	~ 100

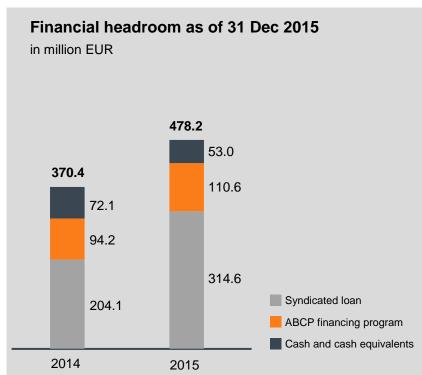
Capex

- » Capex in 2015 above sustainable level due to a few one-off investments of EUR 61 m
- » Capex above sustainable capex level nearly covered by proceeds from disposals
- » Guidance for capex in 2016 approximately EUR 100m



Solid funding structure maintained





» Unused financing lines and cash around EUR 478 million as of 31 December 2015

3 ROADMAP & OUTLOOK 2016



Outlook 2016 – markets will remain challenging

Macroeconomic environment

- » Outlook for global economic growth remains subdued
- Development of commodity prices especially for scrap steel and important alloy metals nickel, ferrochrome and molybdenum – are currently unpredictable
- » SCHMOLZ + BICKENBACH expects market conditions to remain challenging throughout 2016

Industry Sectors

- » Weakness in demand from oil & gas industry expected to continue
- » Automotive industry remains on a moderate growth path
- » Mechanical & Plant Engineering with zero growth



Outlook – roadmap for 2016

To cope with the adverse economic environment, SCHMOLZ + BICKENBACH will:

- » Continue to implement its strategy with a focus on capturing the synergy potentials of an integrated steel producer
- » Realignment of Business Unit "Deutsche Edelstahlwerke"
- » Implement additional cost saving measures, with a focus on efficient procurement and logistics
- » Further decrease net debt through structural improvement of net working capital
- » Strengthen global Sales & Services network by opening new locations



Actual Performance Improvement Programs with an EBITDA Potential of EUR 70m

Realignment DEW

- » Productivity improvement
- » Reduction of production cost
 - Yield improvement
 - Maintenance costs
 - Energy cost + efficiency
 - Lower raw material cost

Top-line

- » New customer development for Finkl / Sorel
- » Sales development e.g. bars specialties Ugitech or new customers Steeltec
- » Product mix improvement Swiss Steel

Purchasing

- » Improved supply chain for scrap at Swiss Steel
- » Usage of higher quantities of raw scrap instead of readyto-use-scrap
- » Renegotiation of key supply contracts

Other

- » Reduction outgoing freight
- » Closing of warehouse and optimization of distribution
- » Reduction of general and administrative expenses

- » 2/3 achievement in 2016
- » EUR 10m expenses foreseen to support improvement projects
- » Enabler projects ongoing to improve focused steering and integration (e.g. Hedging, Benchmarking, VMV)
- Further restructuring measures if no profitable capacity utilization can be achieved in current market environment



Outlook – 2016 and mid-term guidance

Full-year 2016 targets:

- » Sales volumes to remain stable compared to full-year 2015
- » Adjusted EBITDA between EUR 150 million and EUR 190 million
- » Capex approximately EUR 100 million
- » A weaker first half-year and a stronger second half-year compared to 2015

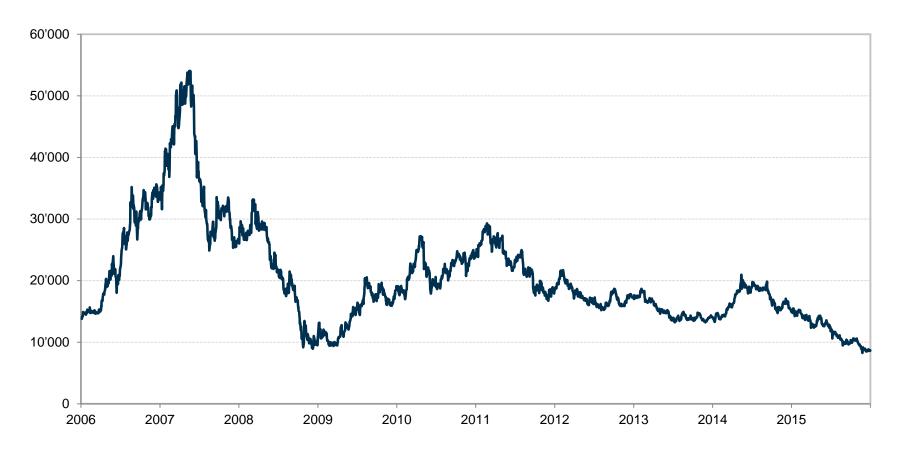
Mid-term targets:

- » An adjusted EBITDA margin above 8% over an economic cycle
- » An adjusted EBITDA-Leverage (net debt/adjusted EBITDA) of < 2.5 times</p>

4 APPENDIX



Nickel price development – 10 years

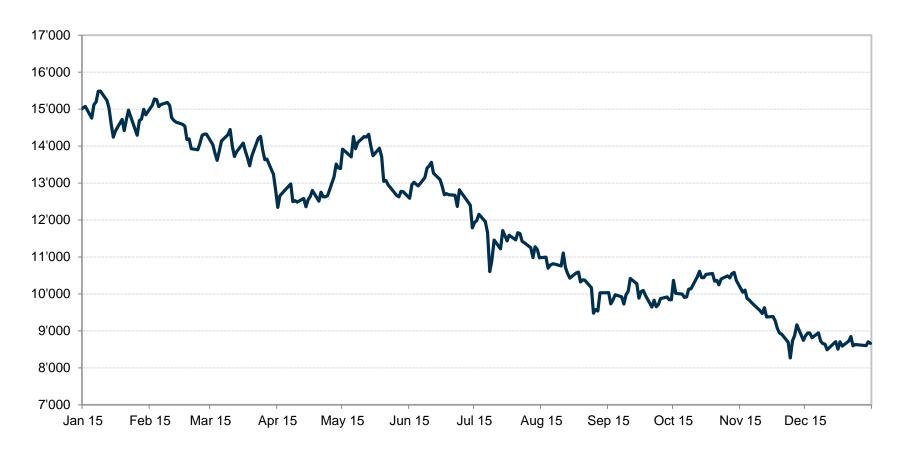


Source: Bloomberg

LME Nickel cash USD/mt



Nickel price development – 1 year



Source: Bloomberg — LME Nickel cash USD/mt



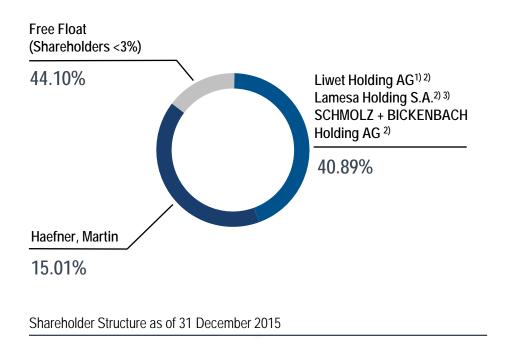
Scrap steel price development – 1 year



Source: Bloomberg

Steel scrap shredded fob Rotterdam USD/mt

Swiss listed company with supportive anchor shareholders



Key facts	
ISIN	CH0005795668
Securities symbol	STLN
Type of security	Registered share
Trading currency	CHF
Listing	SIX Swiss Exchange
Membership in indices	SPI, SPI Extra, SPI ex SLI, Swiss All Share Index
Number of shares	945 000 000
Nominal value in CHF	0.50

- 1) Acquisition of assets and liabilities of Venetos Holding AG, in Zurich (CHE-114.533.183), pursuant to the merger agreement dated 18.2.2015 and balance sheet as at 29.12.2014
- 2) The Group also holds 11 168 772 purchase options, corresponding to an underlying holding of 1.18%
- 3) As at 31.12.2014, Venetos Holding AG, Switzerland, and Renova Industries Ltd., Bahamas, were direct shareholders. The beneficial owners did not change.



Financial calendar and contact

Date	Event
24 March 2016	Annual Report 2015, Media & Investors Conference, Zurich (Switzerland)
3 May 2016	Annual General Meeting
20 May 2016	Q1 Results Publication, Conference Call
11 August 2016	Q2 Results Publication, Conference Call
15 November 2016	Q3 Results Publication, Conference Call

CONTACT

Dr Ulrich Steiner

Head of Investor Relations and Corporate Communications

Phone +41 41 581 4120

u.steiner@schmolz-bickenbach.com

